



KELLEY SCHOOL OF BUSINESS

INDIANA UNIVERSITY

Institute for International Business

Greetings,

The Indiana University Center for International Business Education and Research (CIBER) and the Kelley School of Business would like to invite your students to participate in Business is Global 2020. Business is Global (BIG) is a unique, two-week summer program for rising high school sophomores, juniors, and seniors that offers students the opportunity to be immersed in international business, less commonly taught languages, and cultures from around the world. No passport is necessary!

The program is a unique blend of culture, language, and international business learning that will provide students with an introduction to the myriad of opportunities available in today's global marketplace. Throughout this two week program your students will be introduced to:

- Cultures and business practices around the world
- Less commonly taught languages from dynamic and emerging economies: Mandarin Chinese, Arabic, Russian, and Turkish
- Business fundamentals from Kelley School of Business top ranked faculty: including finance, operations, marketing, strategy, entrepreneurship, and more

Please consider recommending your students for spots in this highly competitive program. ALL students are required to submit one formal Letter of Recommendation by an instructor and a Registrar Request for Records Form. A copy of the Request for Records form has been included. **Applications can be submitted online via the program website or mailed to the address below.**

In addition, we have enclosed informational materials on this program to display or share with your students. Applications are due April 8, 2020. For more information, please feel free to visit our website at <http://go.iu.edu/6bw>

After spending the summer with *Business is Global*, no matter what career path your students choose to follow, you can be sure they will leave our program as confident, smart young adults ready to take on the world!

Sincerely,

Amanda Wood
Program Manager
ciber@indiana.edu | 812.855.0915

Institute for International Business
Kelley School of Business
Indiana University



**BUSINESS IS GLOBAL – July 5-18, 2019 at Indiana University - Bloomington
STUDENT APPLICATION – Deadline: April 8, 2020**

STUDENT INFORMATION

Name:

First Middle Last

Sex: Female Male (Information will be used to make roommate assignments.)

Ethnicity/Race: (Optional. Select all or any that apply.)

Asian Native American Other
Black Pacific Islander
Hispanic White

Birthdate (mm/dd/yyyy): _____

Address:

Street

City State Zip

Preferred Phone: _____ Email Address: _____

PARENT/GUARDIAN INFORMATION

Name:

First Middle Last

Address: (If different from student address)

Street

City State Zip

Phone numbers: (If different than student phone numbers) _____

Email Address: _____

HIGH SCHOOL INFORMATION

School Name: (or home school program/association) _____

School Address:

Street

City

State

Zip

Graduation Date (Students who graduate before July 2020 are not eligible for program scholarships.)

Spring 2023 Spring 2022 Spring 2021 Other _____

Current GPA: (on a 4.0 scale) _____

Have you ever or are you currently enrolled in an Indiana University Advance College Project (ACP) course at your high school? (Enrollment in an ACP course does not impact your acceptance to the program.) Yes No

APPLICATION ESSAY

The Business is Global Program exposes students to less commonly taught languages and cultures as well as international business opportunities. How would participating in this program benefit your future plans? (250-500 words).

LETTER OF RECOMMENDATION

You are required to submit a formal Letter of Recommendation by an instructor. Students whose letters have not been received by the April 8 deadline will not be considered for admission to the program or for scholarships.

All letters should be mailed to *Business is Global*, 316 N. Jordan Ave, Bloomington, IN 47405 or faxed to 812-855-9006.

REQUEST FOR RECORDS FORM

Additionally, you are required to submit a Request for Records in order for you application to be complete. The Request form must be signed by a guardian then sent to your school's Registrar for completion. The completed form must be received by the April 8 deadline.

Request for Records form can be downloaded at the bottom of the *Business is Global* site at <http://go.iu.edu/6bw>.

SCHOLARSHIP

Are you applying for a need-based scholarship? Yes No

The application can be found in the "Scholarships" section of the Business is Global site <http://go.iu.edu/6bw>.

FURTHER COMMUNICATIONS

I would like to receive future communications from IU about other opportunities. Yes No



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Business is Global Summer Program | Request for Records

This form must be completed by your school registrar. If you are younger than 18, you must have a parent or guardian sign this request providing the school registrar permission to release student records. **This form must be returned by April 8, 2020.**

Student

I _____, hereby grant permission for the release of the information requested on this
[student name here]
form to the Business is Global program at the Kelley School of Business at Indiana University.

Signature Date

Parent/Guardian

I/We _____, hereby grant permission for the release of the information requested
[parent/guardian name(s) here]
on this form for _____ to the Business is Global Program at the Kelley School of Business.
[student name here]

Signature Date

**School Registrar: Please complete ALL of the following sections and sign.
(free/reduced lunch eligibility information must be included, see box)**

Student Name (Last, First)	Date of Birth (DD/MM/YYYY)	GPA (on a 4.0 Scale)				
Name of School	Grade Beginning August 2019	<table border="1"> <tr> <td>Is this student eligible for free/reduced school lunch?</td> <td>Yes <input type="checkbox"/></td> </tr> <tr> <td></td> <td>No <input type="checkbox"/></td> </tr> </table>	Is this student eligible for free/reduced school lunch?	Yes <input type="checkbox"/>		No <input type="checkbox"/>
Is this student eligible for free/reduced school lunch?	Yes <input type="checkbox"/>					
	No <input type="checkbox"/>					

Registrar Name Registrar Phone Number

I certify the above student is currently enrolled at the above listed school, is in good academic standing, and does not have pending disciplinary cases.

Signature Date

Please mail or fax a copy of this completed form to:

Attn: Business is Global
Institute for International Business
316 N. Jordan Avenue
Bloomington, IN 47405

Fax: (812) 855-9006